



**IDEAL
FOR ALL**

OUR YEAR

**ANNUAL REVIEW
IMPACT REPORT
2016/17**

At a time of growth and development, we know the importance of understanding how far we have come together. We are pleased to present our 2016/2017 annual report, and celebrate 20 years of making life better for all of us.

Building resilience and embracing change has been an important theme over the past few years. We continue to see the Charity grow from strength to strength and are thankful for the continued support of our members, trustees, volunteers and staff who have strived in the face of adversity.

Building resilience & embracing change

From starting as a small group of local disabled people, we have grown together into a strong charity, representing the people we support and the diverse area in which we live. As the charity now moves towards a refreshed vision, we are beginning to see sustainability in action.

Our efforts to reduce reliance on core grant funding, develop partnerships and reach into new areas are validated through the expansion of our co-produced services including Direct Payments, Peer support programmes and integrated health, wellbeing and employment & skills services.

This year has seen substantial development funding awarded to access business expertise, support much needed infrastructure and create a united platform from which we can progress.

Through generous contributions, hard work and in-kind support our refreshed 'brand' and new website have come to fruition. I am pleased to share this new look which represents the people we support and the work we undertake to improve lives for all of us.

As we review our position moving into next year, it is paramount that we demonstrate our impact and continue to supporting local policy and national agendas for disabled and disadvantaged people. We strive to make sure their 'voices' are heard and that action on social change is delivered following consultation.

FOREWORD

Listening to the people supported by our charity I hear 'first-hand' the impact of our work in delivering person-centred services that achieve positive outcomes for people.

We are proud to be recognised as a provider which demonstrates improvements in mental and physical health and wellbeing; reduced isolation; improved knowledge, skills and opportunities; employability; choice, control and increased independence.

We celebrate achievement with all those that have helped design and deliver our services; making them fit for purpose, bringing innovation to the sector and supporting those most in need.

Seen through our recent win of the Black Country Chamber of Commerce 'Community Champion' award, I offer my heartfelt thanks to all our volunteers, members, trustees and staff for their ongoing dedication and commitment to Ideal for All's work.

We are delighted to share this success with you, thank you!

Carol Goff
Chair of Ideal for All Limited



Another fantastic year that will be difficult to summarise on this page for the multitude of different activities that have gone on!

I am pleased to report that we have continued to support individuals to live independently and the 'award winning' year has been one of intense development and growth.

Development funding has enabled access to business expertise, development of our new website along with improvements to our internal systems and infrastructure. It has also supported us to create a new look for Ideal for All. Please visit our website and tell us what you think!

The year has also been one of expansion, where we started delivering our Direct Payments service to Birmingham City Council residents. I am pleased to report we are now delivering Direct Payment Support throughout the Black Country, Birmingham, Solihull, Nottingham and wider afield.

Integrating our Employment and Development and Growing Opportunities services has meant enhancing our support to individuals by providing training and Health & Well Being services in our fully accessible community gardens.

The services have further benefited by grant funding from "Power to Change" the charitable trust set up to support community business across England to further develop our Barlow Road site. Plans are well on the way for polytunnels and buildings; a third fully functioning community garden space in the making.

Between January and March 2017 we implemented the exit plan to discontinue the delivery of Independent Living Service (ILS) Contract to Sandwell residents. This was a sad time for staff, trustees and local people however we understand that funding cuts and difficult decisions have to be made by local authorities. From April 2017 Sandwell Council have awarded Ideal for All a grant to deliver peer support forums and group activities to disabled people up to 65 years of age.

We have, where possible, integrated some of the ILS contract delivery into our other projects and funding streams ensuring we continue to deliver Independent Living Services to all age groups.

Our business plan has supported us tremendously to stay focused on service delivery and provide invaluable support to individuals who are often the most disadvantaged in our communities.

Bringing innovation to the sector

Achieving long term sustainability remains one of our priorities and I am pleased to report that the draw down on reserves has been significantly less than forecasted due to growth in our Direct Payments contract funding, control of costs and success in securing one-off grant funding. We close the year with a £69,000 surplus. Trustees and senior management continue to monitor the financial position of the charity and all surpluses are reinvested to support our charitable activities.

Ideal for All continues to hold ISO 9001 and Matrix accreditation and all external audits have been successful.

One of the highlights of our year and one that we are all proud of is winning of the Black County Chamber of Commerce "Community Champions of the Year" award; in recognition of the efforts of all those involved in our work and communities.

I close my summary by thanking our dedicated Trustees, Staff and Volunteers for tirelessly working to make life better for all of us!

Khatija Patel
Chief Executive Officer of Ideal for All Limited

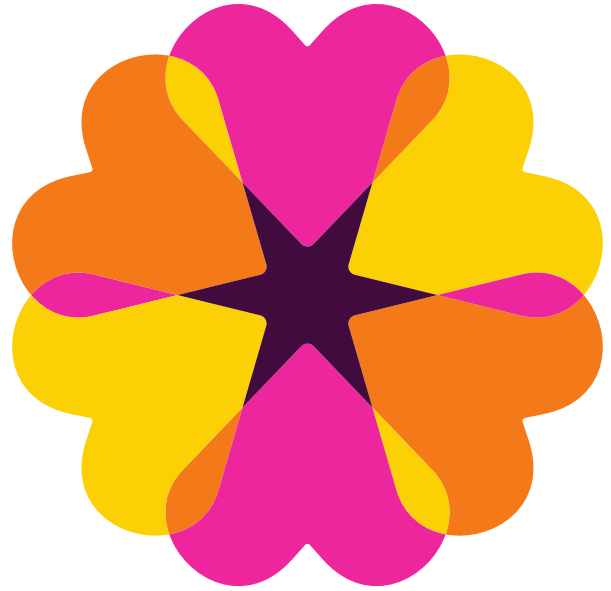


Making life better for all of us

ABOUT US

Ideal for All is a user-led registered charity and social enterprise working to make life better for disabled, elderly and vulnerable people and their carers.

Based in the Black Country and Birmingham, our team deliver services across the West Midlands, neighbouring regions and parts of the UK. We are an award winning provider of person centred services that achieve positive outcomes for people in terms of improvements in mental and physical health and wellbeing; reduced isolation; improved knowledge, skills and opportunities; employability; and increased independence.



OUR VISION

To empower and enable disabled and disadvantaged people and their families, carers, support workers and local communities, regardless of age, or background to fulfil their potential as active citizens and fully participate in society and their neighbourhoods in which they live.

How we make lives better

Ideal for All provides meaningful experiences, and long term solutions to promote positive opportunities for all.

Our user-led approach means those involved report positive improvements to mental/physical health and wellbeing, reduced isolation, improved knowledge, skills and opportunity, access to suitable employment and increased independence.

We continuously review and monitor the way we work at all levels, enabling us to focus on positive social, environmental and economic change.



Acting as a voice for local people we promote control, co-production, innovation, inclusion and independence

People in Control

Our service users regularly feel they have little or no control and ownership of their lives, daily decisions and futures.

They report multiple disadvantage, poor health and wellbeing, reduced inclusion in meaningful learning, fewer employment opportunities and access to outdoor activities.

Equality and inclusion is at the heart of everything we do and we are proud of our active membership of nearly 4,000 individuals who are listened to, engaged and represented.

We regularly attend local, regional and national events and feed into consultations on the issues that affect disabled people and their families. We have previously consulted members on personalisation, welfare reform and active citizenship and work in partnership with decision makers to co-design and co-develop solutions.

If you're not already a member of Ideal for All, we encourage you to join. It means that you can share your experiences, views and concerns when it matters and help us to be a powerful advocate for you and others.

Co-production

Through ongoing consultation with people we can improve our understanding of the issues they face and demonstrate long term change across our services and the communities in which we live.

We involve everyone regardless of age or ability to influence local and national policy; ensuring co-design with disabled individuals and groups.

By working in partnership with beneficiaries, statutory and voluntary sector organisations; Ideal for All aims to create environments and communities where the abilities of disabled people are recognised and promoted to support independent, positive and meaningful lives.

Together we meet people's changing needs, involving and enabling them to help design and develop our services. By recognising areas of sustainable development, we can work to utilise these for their benefit and that of their families, carers and local community.



Innovation

Formed in 1996 to address the barriers that disabled people face such as health needs, poverty and a lack of voice to policymakers. Local disabled people wanted to set up a fully accessible Independent Living Centre and 'joined up' co-produced services.

Since then we have supported more than 23,000 with information, guidance and access to a range of independent living activities, direct payment services, employability programmes, health and wellbeing projects, and peer support groups.

Over the past 16 years we have also successfully developed two Community Gardens from derelict land: Salop Drive Market Garden and Malthouse Garden, with a third site in Wednesbury under construction.

Our work has been recognised both nationally and locally including the recent Black Country Chamber of Commerce, Community Champion of the Year Award.

Inclusion

Our person centred approach considers the whole person, taking into account each individual's unique qualities, abilities, preferences and needs.

We provide services that are fit for purpose and sustainable; reducing reliance on statutory services and increasing 'self-help' and peer support..

We support and encourage positive and meaningful lives with opportunities for all.

Independence

Ideal for All facilitates a number of self-help groups to promote and support the independence of disabled people. These groups are an opportunity to have some social time with others in a similar situation to yourself and to access information on specialist local services relevant to health issues faced by you or someone you care for.

Our projects and services provide all people, regardless of the barriers they face, to take part in everyday activities which many people take for granted. By supporting individual needs, we aim to support people to be more independent in their day to day lives.

OUR THEORY OF CHANGE

NEED

Disabled people are more likely to live in poverty & be affected by multiple barriers.

Policy makers need to speak & listen to disabled people.

ACTIVITIES

Disability & Employment Information & Advice

Self-Directed Support Services

Sharing knowledge & evidence

Health & Wellbeing Activities

Peer support & Social Groups

LONG TERM OUTCOMES

Improved confidence & aspiration

Stronger, active more inclusive communities

Improved local environment

Improved quality of life & more people living independently

INTERMEDIATE OUTCOMES

Self reliance

Increased Independence

Positive sense of well-being

Improved skills & employment prospects

Increased access to services

IMPACTS

Health & Wellbeing Improvements

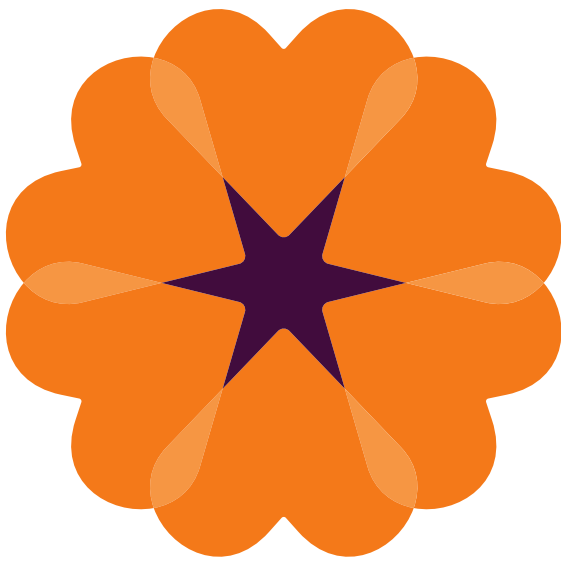
Increased community cohesion & connectivity

Community & individual resilience

Reduced reliance on statutory services

National & local policy that addresses the needs of disabled

OUR SERVICES

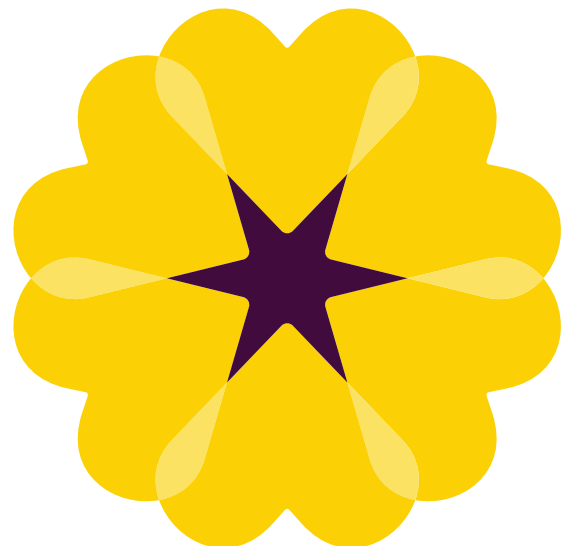


Direct payments (personal budgets)

Ideal for All provides a comprehensive support service for individuals receiving direct payments from local councils and health authorities. Our specialist advisers enable clients to manage their care requirements in a way that suits them by offering information, advice and support on all aspects of employing staff, payroll, support planning and managed accounts. Our services are also available to people who are funding their own care needs.

Health and wellbeing programmes

From our fully accessible and award winning horticultural sites in Black Country, we provide therapeutic gardening, food growing, healthy food programmes and creative workshops, as well as a variety of opportunities to support people into work through vocational training and volunteering opportunities.



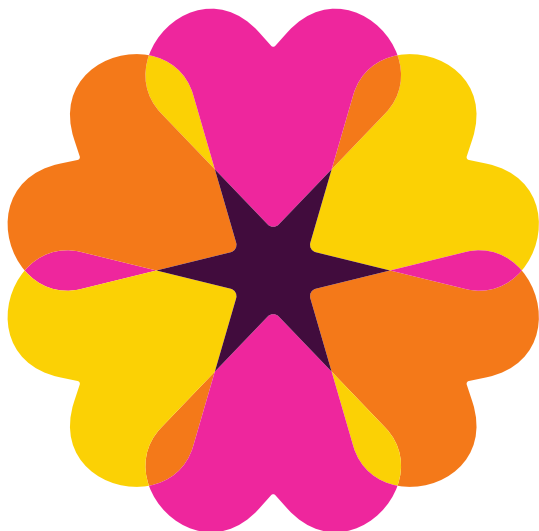
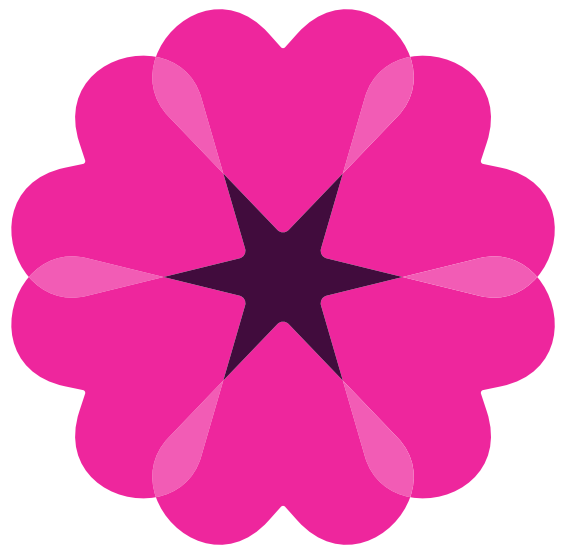


Peer support, social groups and events

Our peer support groups offer a valuable source of information, shared experiences and mutual self-help. They promote and support the independence of disabled and disadvantaged people and reduce social isolation. We also organise regular coffee mornings, accessible exercise classes, peer-led social activities and events throughout the year.

Employment and skills

Through weekly job clubs, training courses, volunteering opportunities and wellbeing programmes, we support disabled and disadvantaged people to develop their skills, confidence and optimism in order to find or move closer towards sustainable employment. Our support is tailored to each person's needs and aspirations, designed to help them overcome barriers to work including providing information and guidance to businesses and professionals relating to the employment of disabled people.



Disability information and advice

We offer disabled people and carers impartial information, advice and support to make informed choices about disability matters that affect them. This includes free and confidential help with welfare rights, benefits and signposting to partner networks and statutory provision.

OUR IMPACT 2016-2017

INDEPENDENCE

5,235

PEOPLE SUPPORTED
TO MANAGE THEIR OWN
CARE



REDUCED RELIANCE ON
STATUTORY SERVICES

COHESION & CONNECTIVITY



2,906

PEOPLE WORKING
TOGETHER TO
SUPPORT DISABLED

3,850

MEMBERS INVOLVED
IN CO-PRODUCED
SERVICES & VOICE
HEARD

VOICE

HEALTH & WELLBEING

2.5

TONNES OF PRODUCE
DISTRIBUTED TO
LOCAL COMMUNITY



91%

PEOPLE REPORTED
IMPROVED DIET &
MORE ACTIVE

83%

PEOPLE REPORTED
IMPROVED HEALTH
& WELLBEING

521

PEOPLE IMPROVED
THEIR SKILLS &
EMPLOYMENT
PROSPECTS



4 in 5

PEOPLE IMPROVED
THEIR CONFIDENCE
& OPTIMISM

RESILIENCE



CASE STUDY

SUPPORTING PEOPLE TO LIVE INDEPENDENTLY



Doreen has Hypermobility Syndrome and Fibromyalgia, a chronic condition that causes fatigue, muscle and joint pain all over the body. She also has Diabetes, Lymphedema and a benign brain tumour.

When her illnesses had progressed to the stage where she had swapped her walking frame for a wheelchair, it was becoming harder for her to get into the community and keep active.

Doreen now employs several personal assistants using her Personal Budget which she takes as a Direct Payment. Ideal for All support Doreen by providing a payroll service that includes payroll calculation, registration with HMRC, management and administration of Pension Auto Enrolment and assistance with accounting for taxes and National Insurance.

“It took a long while for me to accept that I needed help but slowly I’ve got a good team around me. I’d be lost without my PAs.”

Speaking of one of her PAs, Doreen said: “Kath is like my second right arm. She drives me about and I’ve got my independence now. She took me shopping for the first time in years the other day. We laughed so much that we had tears streaming down our faces.” Without the ability to employ her own support assistants, Doreen, like many others would be isolated, unhappy and not able to participate as she would hope to.



CASE STUDY

Working with local people to reclaim acres of derelict land

“The gardens are accessible and I was able to work with people my own age, they brought me out of my shell”.



CREATING BETTER PLACES

“I was initially referred to Salop Drive (therapeutic gardening) by my Community Psychiatric Nurse. I was diagnosed with a mild learning disability which affects my speech and mobility, have anxiety and depression and recently been diagnosed with mental health needs. I was becoming isolated and withdrawn.

I was put in touch with Direct Payments support, to help me access a carer my own age, who understands what I want from life. I lacked confidence as the other organisations I attended kept closing down. From working with staff at the Gardens, I began to build my confidence using adapted tools and eventually served customers on the market garden. I was also put in touch with the youth team and started to access Ideal for All's youth group.

I have made friends for life and feel I am more confident and expressive since coming to youth group. I open up to people a lot more and know I can trust the staff and other members to offer their support when I need it. There's always something new to try or learn. I like that we choose what we do each week and my voice gets heard.

I am now a member of Ideal for All and often share my story with others. Fantastic place and wonderful people.” **Gary**

A photograph of three young men in a room. The man in the center is wearing a red baseball cap and a colorful checkered shirt, playing an acoustic guitar. The man on the left is wearing a blue long-sleeved shirt and a blue and red cap, looking towards the center. The man on the right is wearing a red t-shirt and a grey cap, looking towards the camera. A magazine is being held in front of the man with the guitar.

CASE STUDY

INCLUSION RESILIENCE PEER SUPPORT INDEPENDENCE VOLUNTEERING

SUPPORTING YOUNG DISABLED PEOPLE

“My mom came into Ideal for All to see what services were available for me as I have Asperger’s, and they told her about the youth group. I was interested but at the same time worried there would be lots of people. I was very shy back then and had no confidence. I suffered with panic attacks and had depression.

I really enjoyed the first youth session I attended and the more I came to sessions the more confident I felt....everyone here is really nice and I’ve made some good friends.

Recently I’ve felt confident travelling on my own. With help from the group I began feeling good about myself and decided I’d like to help others”.

Luke – youth group attendee and volunteer

“Now I volunteer to help other young people with disability issues to make sure they know how valued they are and that they can achieve whatever they put their mind to.”

FINANCIAL SUMMARY 2016/17

At the beginning of the year,
as of 1st April 2016 we had

£504,016

INCOME



£954,366

EXPENDITURE



£884,933

This leaves us with funds
carried forward of

£573,449

Restricted & Designated

£196,108

Unrestricted

£377,341

These accounts are a summary of financial information for the year ending 31st March 2017. The trustees ensure that adequate accounting records are kept and that full disclosure is provided to the auditors. The full annual report and auditors report may be obtained by contacting Ideal for All. The annual report and accounts, which were approved on 12th September 2017, have been filed with the Charity Commission and Companies House.

THANK YOU

We celebrate the accomplishments of all the people involved in our projects. We want to show our gratitude for their ongoing involvement, generosity and contribution to the community.

So a big THANK YOU!

GET INVOLVED

Join a support group

Our peer support groups help promote and support the independence of disabled people and those living with long term conditions. We have opportunities for you, or someone you care for, to meet in a safe environment. Together we help each other to gain the confidence and skills to live as independently as possible and make life better for everyone.

Volunteer with us

Volunteering is one of the most rewarding things you can do. Ideal for All recruits volunteers across a range of roles, which help us to improve the quality of life of hundreds of disabled, elderly and vulnerable people each year. Anyone can share their time and skills as a volunteer, regardless of their age, abilities or job status.

Become a member or Trustee

Ideal for All is proud to be a user-led organisation with an active membership of nearly 4,000 individuals who are involved and represented in our vision, values and the way we design and deliver our services.

Membership is free and open to all. Get involved in our work and help Ideal for All be a powerful advocate for disabled people.

Social groups and activities

From coffee mornings and accessible exercise classes, gardening activities and social outings, Ideal for All offers plenty of opportunities to keep active and socialise. For young people, there's All Together Different, a user-led group group that meets weekly to choose their own fun activities and trips.

Fundraise for us

By raising funds for Ideal for All, you'll be making a difference to disabled and vulnerable people in your community. Since 1996, local people have helped us make a huge impact, and we need your help to continue. Visit our website for fundraising opportunities or to make a donation.



IDEAL FOR ALL

**Black Country Chamber
of Commerce Awards**

Winner 2016

Community Champion



Black Country
Chamber of
Commerce

Belong Connect Communicate

Get in touch

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