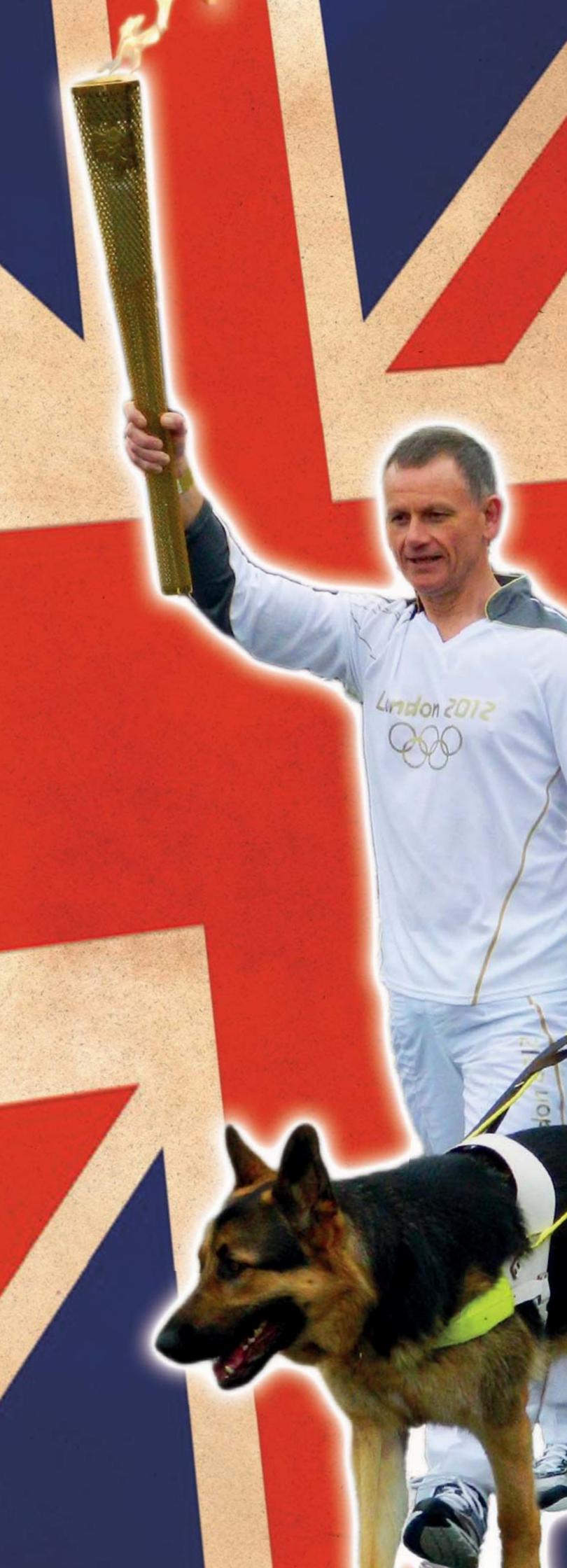




# IDEAL FOR ALL

## Annual Report 2011-2012





## Patron Dave's Torch delight

Ideal for All Patron Dave Heeley - pictured on the front of this annual report -- was delighted to be chosen to carry the Olympic torch along part of the route around the UK. It reinforced our message of leadership, oneness and independence.

Dave, who lives in West Bromwich and has been our Patron for four years, also took part in the opening of the highly-praised Paralympics.

Dave is blind and has raised thousands of pounds for charities through sponsored runs. He has been an inspiration to everyone living with an impairment.

Ideal for All is proud to have him as our Patron!





# Contents

<b>1</b>	Foreword by the Chair and Executive Director	p04
<b>2</b>	Jubilee Feature	p08
<b>3</b>	Self Directed Support Service	p10
<b>4</b>	Lifelong Learning Partnership	p13
<b>5</b>	Multimedia Service	p16
<b>6</b>	Employment and Skills Service	p18
<b>7</b>	Health and Well Being Service	p20
<b>8</b>	Specialist Equipment Service	p24
<b>9</b>	Deaf Equipment Service	p27
<b>10</b>	Engagement and Enablement Service	p30
<b>11</b>	Information Service	p33
<b>12</b>	Accounts	p36
<b>13</b>	Trustees	p39

## Athletes swept away prejudice

Like many people, I enjoyed watching the Olympics and Paralympics on television. I was particularly impressed by the surge of support for the Paralympics and the way it swept aside much of the prejudice so often directed at people with disabilities. I hope this change will be a significant part of the Olympic legacy.

It would be nice if one day the Olympics and Paralympics could be one big event. Disabled people often find that they are expected to compete in the same way as non-disabled in important areas such as employment.

In my view, this would be another big step forward in breaking down the barriers faced by disabled people.

The year ahead will also see disabled people with a care plan being given personal budgets with which to buy their care. This will result in big changes for our members and should be welcomed as it will provide greater choice and allow people more control over their lives.

However it will only work if it is backed up by sufficient public funding. It is also essential that those who will be making decisions on personal budgets actually listen to and understand the needs of disabled people.



This will be another year of challenges for Ideal for All as we continue to compete in a difficult economic climate. I believe that our excellent track record of care for disabled people and many years of experience in the local area will help us develop new business opportunities in Sandwell and beyond.

**Carol Goff**  
**Chairperson**

## Progress in a difficult year

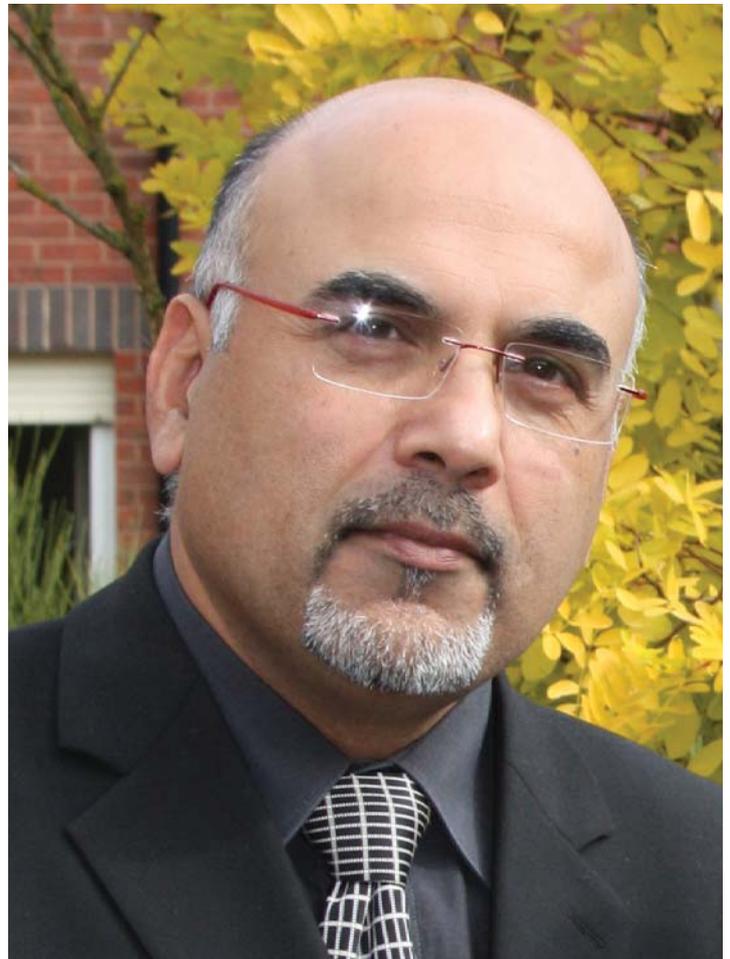
The year up to March 2012 in focus

These times of austerity have made life tough for the voluntary sector. Ideal for All has faced this by improving and adapting as an organisation in order to meet the many needs of disabled people in Sandwell. I believe this is a time when all organisations in the borough, trying to improve the lives of disabled people, should be working together. The social entrepreneurs and leaders of the not-for-profit organisations should seek mutual collaborations with a positive attitude and optimism.

There are indeed many ways to seek strengths from one another. Perhaps a forum for Sandwell groups working on behalf of disabled groups could be set up by the council. This would allow the sharing of good practice and help councillors ensure that all groups had a fair share of available funding. The forum could also help the council with long-term planning of its services.

I will be talking to Sandwell Council about this and the possible impact of the Localism Act on Ideal for All. This Act directs local authorities to give greater support to their local communities.

Our organisation covers the whole of Sandwell. Thousands of disabled people rely on our services. We urge the commissioners and elected members to find ways to sustain local providers who are an integral part of the local economy.



The trustees and management will also be looking at our business plan over the coming year to make sure it ties in with the council's emerging six year disabilities service strategy. Our members will be fully involved.

Ideal for All is also working to make sure that our members play their part in civic life as this is an important factor in improving their life chances.

Ideal for All continued developing its Business Plan against a background of uncertain economic conditions, budget cuts and large national companies winning public service contracts. These are issues that all third sector not-for-profit organisations have faced.

Despite all this, the organisation has continued to deliver a wide range of front-line services and its strategic focus has stayed firmly on addressing some of the underlying issues which contribute to the well-being and independence of disabled people.

A £250,000 transition award by the Cabinet Office for Civil Society helped us add value to the work we have been doing in supporting the vulnerable in society and developing a culture of collaboration and innovation within the organisation.

We have been actively looking for new business opportunities within Sandwell and beyond. We are hopeful that these efforts will soon bear fruit and we will secure new projects.

The current staff structure offers strength, flexibility and readiness to introduce swift changes to our working practices.

Whereas the Board of Trustees has been boosted through additional advisors. The Trustees and management are also pleased to report that we have successfully passed all internal and external audit examinations of our management systems and processes. As a result we have been awarded the ISO 9001 and Matrix Quality Standards.

Young disabled people are the future trustees and beneficiaries of the organisation. Their involvement in civic life is an important factor in improving their life chances within Sandwell and beyond. We recognise this and plan to help the process by setting up a Shadow Board of Young Disabled People. Some progress has already been made.

Volunteers continue to play a growing and vital role in the work of Ideal for All. Thousands of hours have been donated by them in order to help us carry out many activities which would not have been possible without their generous support.

Ideal for All is also pleased to report that we have been able to create apprenticeship opportunities for three young people. We are looking at increasing apprenticeships and placement opportunities for many more young people.

The trustees and management firmly stand shoulder to shoulder, working hard to seize future opportunities with passion and determination. Our optimism for a brighter future is enshrined in our positive attitude and belief in co-production

**Naeem Arif**  
**Executive Director**



*“Developing a culture  
of collaboration and  
innovation”*





## WAVING THE FLAG FOR THE JUBILEE!

Over a hundred members of Ideal for All joined a giant party at the Sant Nirankari Centre in Wednesbury to celebrate the Queen's Jubilee.

Some of them joined a huge Bhangra dance along the road outside the centre. So did the local councillors!

A range of activities took place in and around the centre over the day and hundreds of people from a range of community organisations joined in the celebrations.

Ideal for All staff ran an information stand during the day and it was decorated with Jubilee bunting.





Harmohinder Upashak, Ideal for All Community Relations Advisor said:

“It was a wonderful day with our members able to join in many activities inside and outside the centre to celebrate the Jubilee.

“Many people visited our information stand to find out more about Ideal for All’s range of services. It was a great opportunity to share this information with people who previously knew little about us.”



# Self Directed Support Service

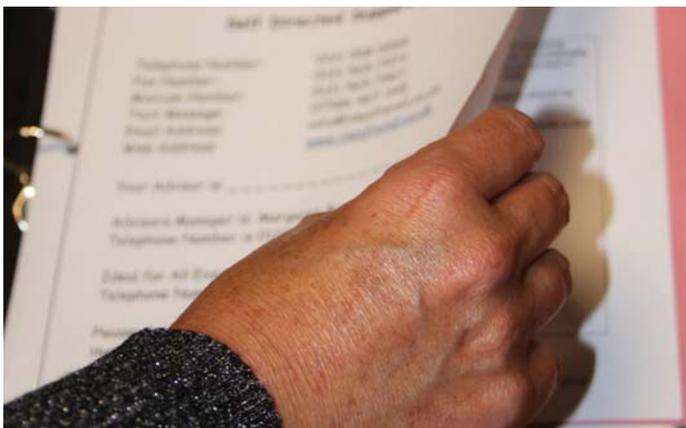
*Enabling people to manage their care*

People who receive their personal budget as a direct payment continue to get assistance from the Self Directed Support Service. It handled 155 referrals during the year and met all its targets.

The service provided training sessions for individuals on how to manage direct payments, handle staff recruitment and selection, risk management within the workplace, employer's responsibilities and employment law.

Training is tailored to suit the needs of each individual. The service also provided assistance on issues relating to safeguarding and keeping financial records

The team also facilitated a Direct Payment Support Group which meant people receiving direct payment could meet and learn from other individuals who also get these benefits.



## **The Self Direct Team's successful year included –**

- Supporting 155 new individuals on direct payment
- Supporting 330 people to move to the direct payment scheme
- Supporting 23 individuals to move from direct payments to personal budgets
- Providing 460 home visits
- Arranging 4 Direct Payment Support Group meetings
- Organizing 3 training sessions on employment law

The performance of the service was measured using the Department of Health Adult Social Care Outcomes Framework and Personal Social Services Research Unit's Adult Social Care Outcomes Tool Kit.

The checks on social return on investment have helped the Trustees to understand the value and impact of the service on individuals and families.

# Lee's Story

## Staff help mum and son

### CASE STUDY

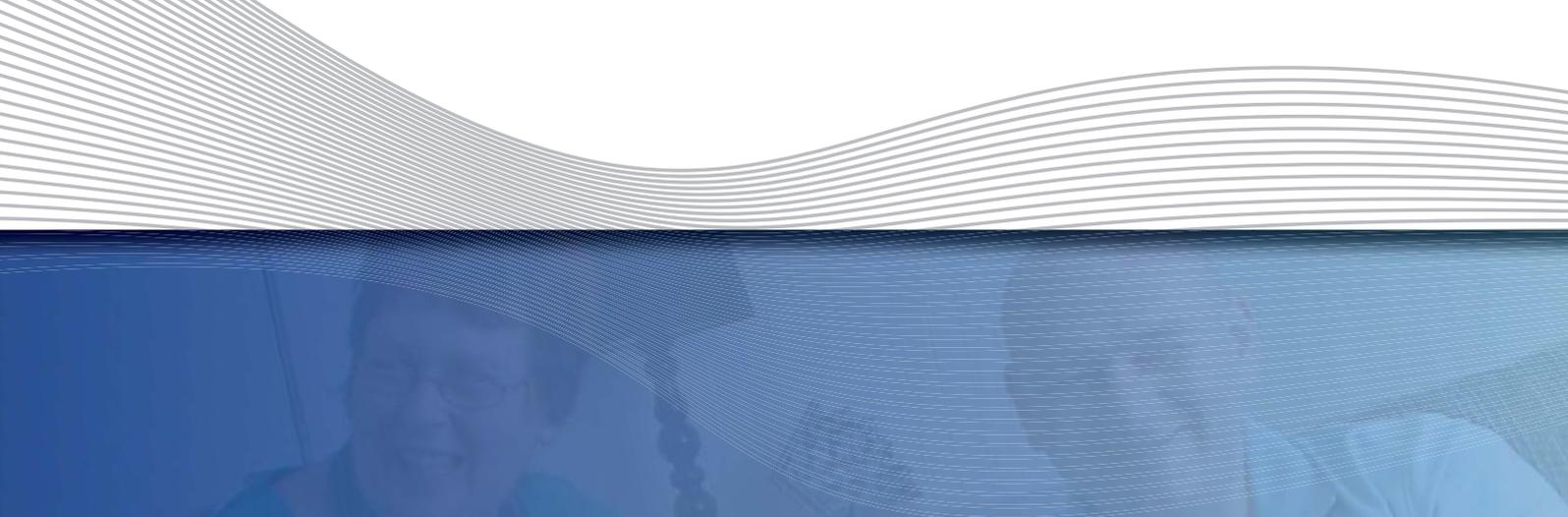
Lee, a 34-year-old with two children, suffered a stroke which resulted in reduced vision, speech and mobility. His independence was reduced significantly.

Then his marriage broke down so he moved back to his mother's home. She had recently been ill so this added to her worries. Lee's life changed from fully active and independent to being house-bound and unable to do things. His lack of mobility meant it became more difficult to see his children.

An Ideal for All staff member met with Lee to discuss direct payment. The family said they would like a family friend, who was already a PA to a person in receipt of direct payments, to support him.

They were given an Ideal for All information pack Lee's mother said how helpful she found this and reassurances that she could always contact Ideal for All for further help and advice.





The second visit also went well and staff explained the record keeping required for direct payments.

A few weeks later Lee contacted Ideal for All asking for information on specialist equipment and a contact for speech therapy. This was given and the resulting speech therapy was described by Lee's mother as "brilliant."

Lee has since moved into his own ground floor flat and lives an independent life with the support of his carer.

He goes out socialising with his old friends and has been able to see his children on a regular basis. His mother also seems a lot less worried and has been able to carry on with her life and the things she enjoys doing!



## Life Long Learning Partnership

*Getting to grips with politics*

A cross-Europe partnership has given disabled people an insight into local democracy and raised their political awareness.

The 2-year-long programme was funded by Grundtvig European Community Fund, which provides Life Long Learning opportunities.

A visit to Austria by Ideal for All's Executive Director Naeem Arif, resulted in securing the opportunity to successfully apply for additional European funding. A further two year funding stream from Grundtvig has been granted to share knowledge of developing successful collaborations with private businesses.

The project is called "The Common Way. Bridging the Gap Between Profit and Non-Profit Organisations for Integrated Employment."

Over the next two years we will be working with our partners in Austria, Finland, Hungary and the Czech Republic.

The "Common Way" partnership is linked with Ideal for All's Employment and Skills Service and aims to increase awareness of the abilities of disabled people, through innovative training programmes designed in co-operation with employers.

Staff and Trustees visited Austria and the European partners were guests of Ideal for All in Sandwell.

The outcomes will include helpful guidelines for developing co-operation between profit and social profit organisations. This will be based on the different best practice examples from the participating countries.



# Rosie

## 'A way with words'

### CASE STUDY

Rosie was apprehensive when she joined a European partnership project, aimed at giving a voice to disabled people, about just what the outcome would be...

But, by the end of it, she won over an audience of more than 100 people at Sandwell Council Chamber in Oldbury with a speech about the highs and lows of the experience!

The Grundtvig Project, funded with money from the European Commission, was a

learning partnership between disabled people, the public, local authorities and politicians.

Ideal for All staff involved in the project say they saw Rosie's confidence grow during the project which took her to meetings in Poland, Germany and Austria. Before joining the project, Rosie, who has a learning disability, had never attended any type of meeting – or even flown in an aircraft.





She was very nervous at the start but her confidence grew. Her input into the project ensured that participants had a better understanding of the barriers faced by disabled people within the democratic process.

Her confidence grew to the point where she addressed an audience at the Sandwell Council House, Oldbury, at Ideal for All's 'Citizens Day'.

She gave an impassioned speech about the highs and lows of her views of the inclusion of disabled people she had witnessed while attending meetings with Ideal for All in the European partners countries.

She made many friends while participating in the project – both within her peer group and with the care professionals she met and worked with.





# Media Service

## Health information for all

CASE STUDY

Ideal for All's Media Service works closely with Sandwell Community Health Network (CHN), and they have produced several pieces of important work to highlight health issues in Sandwell, particularly in Black and Minority Ethnic (BME) communities.

One important way in which the CHN disseminates information is through their website, built by Ideal for All's Media Service.

As well as building and maintaining the website, the Media Service provided training for CHN staff on how to update and change

various features on the site, allowing them to take proper ownership of it.

Juanita Williams, who co-ordinates much of the CHN output says "The help given to me by the Media Service at Ideal for All has been invaluable, they are always on the end of the phone or email when I need any help.

They spent time showing me the ropes and will talk me through any difficulties I have with the website. They are very efficient and keep to deadlines, which certainly is a great help to me."



# Employment and Skills Service

*Preparing for work*

A range of services are available at Ideal for All to help disabled and disadvantaged people become involved in work, training and education.

The Employment and Skills Service is used by professionals, parents and agencies. Confidential advice and guidance is given through one-to-one appointments or through attending group training activities.

There were 223 confidential one-to-one advice and guidance interviews conducted to help decide individual requirements and 67 people attended a weekly Jobs Club.

Practical support and mentoring was offered to 223 clients giving them an opportunity to job search, prepare CVs and application forms and develop interview skills.

A range of training courses were held to assist clients in developing their skills and self esteem to ensure people had the confidence to search for work and get employment.

83 young people were engaged in a variety of activities including education and keep fit. Some also took part in leisure activities at a weekly youth club which included bowling.

Fully accessible horse riding sessions were sponsored by the Hadley Industries Group. The the drama and dance classes were sponsored by Sandwell Arts and Music Service.

Clients said that the Employment and Skills Service allowed them to develop skills and offered voluntary work experiences in an office-based environment.

They were able to improve existing skills and learn new ones. In order to deliver high quality service, the service staff continued with their professional development training in advice and guidance.



# Employment & Skills

## Training boosted confidence

CASE STUDY

Kevin, from West Bromwich, had been unemployed for six years after taking on the role of main carer for his mother. Previously he had worked in the payroll department of a finance office.

The changes in Kevin's life had affected his confidence and he felt anxious when under pressure.

Initially Kevin agreed to attend Ideal for All's Job Club and he soon became interested in using computers.

He took internal and external training and got advanced levels in accredited IT qualifications. He also gained a Level 2 qualification in both adult numeracy and literacy.

Kevin has worked hard to bring his skills up-to-date and his confidence and personality now shine!





## GROWING OPPORTUNITIES

A horticultural scheme run by Ideal for All's Health and Well-Being Service just keeps growing and growing...

Ideal for All already has two sites – and a third will soon be opened at Barlow Road, Wednesbury, on what used to be derelict land. At the Salop Drive Market Garden the team of gardeners and volunteers produced 780 bags through the year of fresh vegetables for local households.

Over 2,000 children aged 12 and under have been involved in gardening and healthy

eating activities through such things as an after school club, outreach sessions and the Surestart scheme.

A successful fundraising programme has brought in money both to improve sustainability of the existing programme and to develop new initiatives. Funds were raised for a new building to provide much needed indoor space at Salop Drive.

A healing garden has also been opened there for people recovering from bereavement.





Gardening from Home continued to take gardening into the homes of people with long term conditions. Outreach workers provided therapeutic gardening sessions at the Henderson Unit of Rowley Hospital.

A food growing programme across four Black Country boroughs for 2012-14 is being set up using money from the Big Lottery Local Food Fund in partnership with Birmingham and Black Country Wildlife Trust.

Over 80 people completed close to 5,000 hours of hands-on gardening through "Gardening for Health" sessions and therapeutic and volunteering sessions at Malthouse and Salop

Drive Gardens. Regular health walks also took place at the two sites.

There has been a string of positive feedback from clients taking part in the wide range of activities. Comments ranged from being able to make new friends, overcoming isolation and other health benefits such as lowered blood pressure and cholesterol.

The gardening activities provided many people with the opportunity to make significant lifestyle changes.



# Growing Opportunities

## Adam's garden dream

CASE STUDY

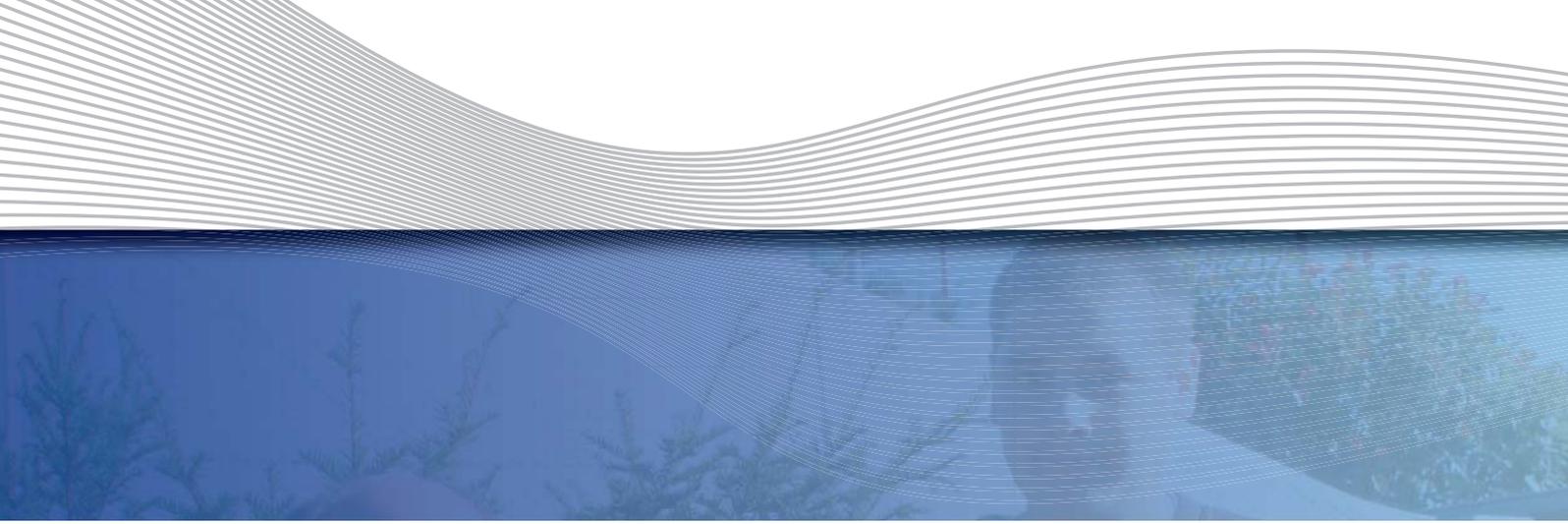
Adam, aged 16, from Tividale, has just completed his QCF Certificate 7573 in Practical Horticulture as one of the first students to undertake the vocational training option offered at Ideal for All.

Adam says he has always wanted to be a gardener and felt the odd one out at school because no one else was interested in gardening.

He asked his school to find him an opportunity to study horticulture and they linked him to the new scheme at Ideal for All's Malthouse Garden.

He has attended the course one-day-a-week and, with the help of tutor Richard Billingsley, has learnt a range of new skills, from soil care and mulching to propagation of seeds.





Adam said: "I have gained a lot of experience of gardening here and have worked with a range of people with different disabilities. I am interested in all-round horticulture and would like to be a landscape gardener."

"I am going to stay on at Malthouse for a second year to complete more training and aim to go to college after that to study NVQ in Horticulture."

Adam is volunteering at the garden during the summer to gain more experience and has started his own allotment plot at home to grow vegetables. He says that Malthouse Garden has offered him a chance to gain skills and follow his dream.

A spokesperson for his school said: "Adam has thoroughly enjoyed his time working on the course, he has gained experience in an area he really enjoys and it has helped to develop his independence and confidence."



## Specialist Equipment for Independent Living

*Helping to keep people independent*

People are helped to be as independent as possible in their homes, in leisure time and at work through a wide range of specialist equipment and advice.

An Occupational Therapist assists people to improve the quality of life by remaining as independent as possible. This may involve teaching individuals new ways to manage personal care and home skills like washing, dressing, cooking and shopping.

The service is provided daily and includes a 'drop-in' facility. The Independent Living Centre includes a special area where a wide range of equipment is displayed in a homely setting. Equipment displayed includes everything from jar openers to through-floor lifts.

The majority of specialist equipment enquiries were for scooters, wheelchairs, lifts and walking frames to hire and buy. There were also many enquiries for daily living aids such as door knob turners.

The service also offered advice on help that might be available from charities for those people finding it difficult to raise the money to buy equipment.



# Crutches help Michael

CASE STUDY

Michael, from West Bromwich, telephoned Ideal for All's Occupational Therapy Service for help in getting crutches after being discharged from City Hospital following medical treatment on his knees.

Michael was assessed by a team member via telephone. He was having difficulty getting to and from the toilet and spent most of his time on the sofa.

Our occupational therapist (OT) visited Michael, for a home assessment and noted that he was more prone to falls as his balance was compromised due to the procedures on his knees.

He also had been leaving the front door of his home open as he was unable to get to the door. This made him feel even more vulnerable.



He said that “without crutches I would have been in great difficulty.”

He could potentially have had to be taken back into hospital. This was avoided as a result of the quick response.



## Deaf Equipment Service

*Plans for deaf people's user group*

A Deaf Equipment User Group is being set up so that Ideal for All can learn more about the equipment needs of deaf people.

Trustees are currently in discussions with advisors and management to decide the way forward.

The Deaf Equipment Service offers information and assessment on a range of equipment to help people live safely and independently. The service is available to both adults and children.

Assessments and sessions are carried out on an appointment-only basis. Although small pieces of equipment can be requested during the 'drop-in' service hours.

For those people who are unable to attend, home visits can be arranged.

Referrals come mainly from audiology departments in hospitals. Clients can also contact the service themselves.

If necessary, portable equipment is loaned to individuals immediately after assessment to prevent delays in meeting a client's needs.

A technician fits the equipment that is not portable. The service also deals with requests to repair or replace equipment which has previously been installed in people's homes



# Deaf Service

## Visit changed Carol's life!

CASE STUDY

A service user praised staff for the "super job" they did in helping her sort out a piece of equipment to help her overcome reduced hearing in one ear.

Carol, from Tipton, wrote to Ideal for All saying she had visited the Deaf Equipment Service to find out what items might be available to help her with everyday living.

She said she was rapidly losing hearing in her only working ear and was becoming isolated

and confused due to finding it difficult to communicate with people – especially by telephone.

Carol said that staff were supportive, friendly and extremely helpful and were able to supply her with equipment that would allow her to use the phone again!

She said: "I was stunned to be given these things on loan, with no charge. I had expected to be able to try them out so I



would know the correct bits of kit to buy. This was such a surprise.

I can honestly say that the visit changed my life right away. Having the text relay phone means that I can now call people and receive calls – and I also feel secure knowing that if I need to make a call for any kind of help or support, it is there.

It is also a lifeline in terms of work. I am self-employed and work from home. The telephone is essential for maintaining and acquiring new business.

I feel much more positive and optimistic about things following my visit.”



## Engagement and Enablement Service

*Making our voices heard*

The voices, opinions and concerns of disabled people on local issues and national policies are heard through the work of the Engagement and Enablement Service.

The service actively promotes and encourages participation of all disabled people, their families and carers, to shape and improve the services of Ideal for All through local events and activities, consultations and forums.

The service manages the membership of Ideal for All and promotes opportunities for members to be involved and have their say on service provision and other issues.

Over 300 hundred disabled people attended the introductory information sessions.

During the past year 10 consultation meetings have been organised with over 400 disabled people attending. Ideal for all members participated in 422 events held by organisations in our network.

The two most popular events – the Christmas party and celebrating International Day of the Disabled - were well supported.

Staff worked with voluntary and community organisations to inform them about services available in Sandwell and beyond, and identified opportunities for partnership working.



# Amanda

## Amanda's job success!

CASE STUDY

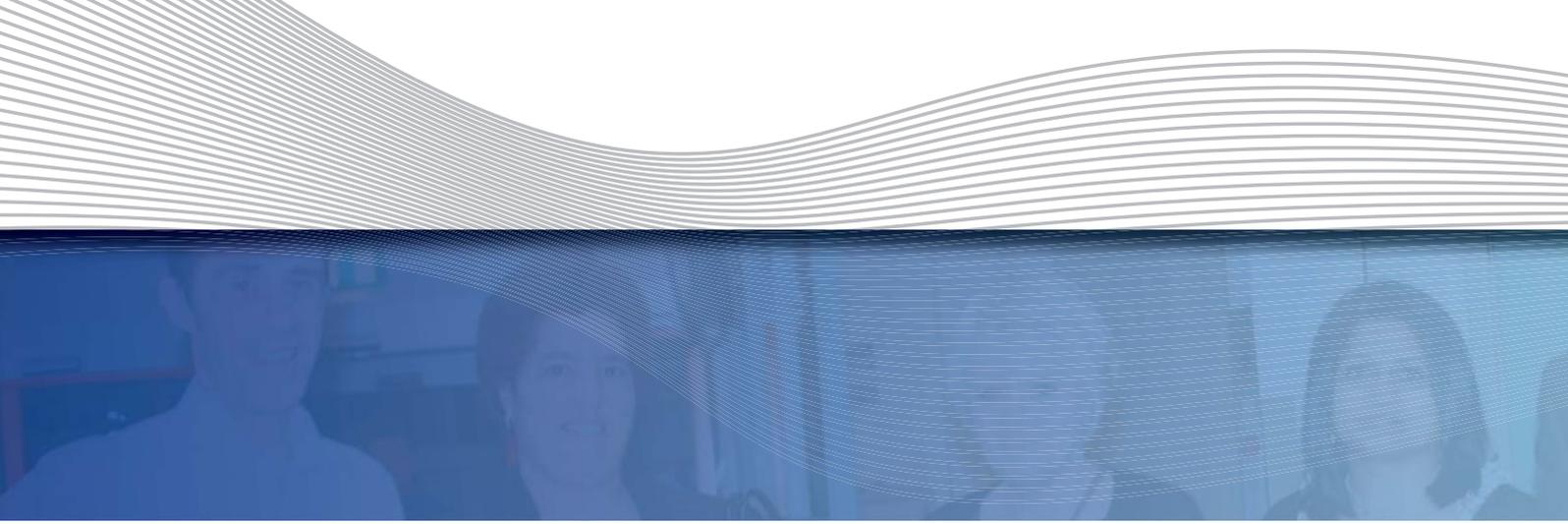
Amanda came to Ideal for All after being made redundant from her job as cashier in a garage in August 2008. She specified that she would like to return to work in a similar role or in office administration.

Amanda had no difficulty completing application forms; however she had difficulty securing interviews. She had suffered from a brain haemorrhage and therefore felt that she did not perform well at interviews as she became emotional when asked about her disability.

She became a member of Ideal for All and joined the Engagement and Enablement Team for volunteering. Amanda had an informal interview with staff and began to volunteer for two days a week.

She was involved in arranging events, activities and attending promotional events. Amanda also volunteered to work with the Employment and Skills Team and was able to assist with running the job club. In addition, she worked voluntarily with the Growing Opportunities Service at Salop Drive Market Garden one day a week.





This helped build her confidence and enabled her to manage her own garden. She was interviewed for the post of support worker for the Engagement and Enablement Team. Although she was not successful, she continued her work on a voluntary basis for both teams.

A vacancy became available within the Employment and Skills Team for a Support Worker. Amanda put forward her application. She was successful in securing this job and now supports a visually impaired member of staff. During her time at Ideal for All Amanda has also taken the opportunity of accessing courses in Confidence Building and Information Technology.



## Information Service

*Record numbers seek information*

A record number of people called or visited Ideal for All's Information Service during the year.

The number of people ringing the Independent Living Centre soared from 13,316 the previous year to 20,652.

The number of visitors to the centre jumped by an equally amazing 8,743 the previous year to 13,123.

Staff say the increases are a testament to the on-going marketing and promotion and word-of-mouth recommendations!

The Information Service offers an advice and information enquiry service. Individuals contact the service by phone, e mail, text, fax, minicom or in person.

During the reporting period staff handled 1,366 enquiries in a response time of one day – against the previous year's figure of 753.

Ideal for All attributes this to prolific promotion of services throughout Sandwell and dedicated trained staff who have first-hand knowledge of disability related issues.

The Information Service is the frontline of the Independent Living Centre. It is the responsibility of staff to ensure that people are provided with the information needed to access Ideal for All services and to direct them to other organisations.

The information hub provides a wide range of up-to-date details on topics and products relating to disability as well as promoting inclusion, equality and independence.



# Diane

## New friends rally round

CASE STUDY

Diane was first introduced to Ideal for All's Wednesbury friend's coffee morning by a counsellor who brought her along after seeing one of our posters.

She had lived on a narrow boat for most of her life but this was damaged resulting in her losing all her possessions. Diane was not known in the system and was very isolated. She had been given self-contained temporary accommodation but it did not have a fridge or cooking facilities and she was sleeping on the floor.

Diane is now in permanent accommodation. With advice from the Information Service who directed her to services which issue furniture in a crisis, and the generosity of other regulars at the coffee mornings, her home is now fully furnished.

The Information Centre also acted as an advocate for Diane, visiting her home to help complete forms so she could claim benefits. She now attends the Centre's social events evening and has made good friends.



# Theresa

## Bus problem solved!

CASE STUDY

Theresa called for advice and information about how she could get a permit to take a mobility scooter onto buses. The service identified that she was using an electric wheelchair rather than a mobility scooter.

Ideal for All contacted Travel West Midlands and staff confirmed that she did not need a permit to board buses with her electric wheelchair.

West Midlands Travel promised to deal with the matter swiftly and, in order to ensure there were no further problems, issued Theresa with a letter to present to drivers if there were any future problems about boarding buses. Theresa is delighted!

**national express**

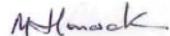
August 2012

Dear Driver,

I can confirm that the holder of this letter, Teresa Townsend, uses an electric wheelchair which is within the required dimensions for travel on our buses using the designated wheelchair space. A picture of the wheelchair is shown below.

Therefore I would be grateful if you could allow her to travel whenever it is safe to do so and there is space available.

Thank you for your cooperation.



Yours sincerely,

**Martin Hancock**  
Development Director – UK Bus



National Express West Midlands  
National Express House  
Mill Lane, Digbeth  
Birmingham B5 6DD

Tel: +44 (0) 0845 130 130  
www.nationalexpress.com

West Midlands Travel Limited  
Registered in England No. 2052253  
Registered Office: 51 Bordesley Green  
Birmingham B9 4BZ  
Part of National Express Group



# Accounts Income

Money we have received in the year:

Between 1st April 2011 and 31st March 2012 we raised £1,550,271. This is where the money came from:

<b>Independent Living Services:</b>	<b>£</b>
Sandwell Adult & Community Services and Sandwell PCT	765,852
Sandwell MBC-Parent Participation (Funds Returned)	(207)
Cabinet Office-Transition Fund	240,000
Bank Interest Received	3,938
Other Income Received	172,153
<b>Employment and Education Wing:</b>	
SMBC-Voluntary Sector Main Programme Grant	24,575
Sandwell MBC – Positive Action for Young People	8,000
Sandwell MBC - Neighbourhood Learning in Deprived Communities	12,900
Other Income Received	14,882
<b>Growing Opportunities:</b>	
Sandwell PCT	193,118
My Time – Active Sandwell	7,083
Other Income Received	74,132
<b>Multi Media Service:</b>	
Sandwell PCT	33,845
<b>TOTAL INCOME</b>	<b>1,550,271</b>

# Accounts

## Expenditure

Money we have spent in the year:

Between 1st April 2011 and 31st March 2012 we raised £1,550,271. This is what the money was spent on:

	£
Salaries	940,921
National insurance contributions	72,657
Pension contributions	14,612
Property rental	86,319
Utilities	28,030
Security	5,436
Repairs and maintenance	13,875
Garden equipment & horticultural sundries	12,781
Loan equipment & consumables	20,757
Equipment leasing	1,860
Telephone and postage	29,195
Printing stationery and software	34,302
Computer support	40,955
Insurance	6,017
Training and information	14,274
User participation	38,763
Advertising, promotion and fundraising	35,407
Travel expenses	11,906
Audit and accountancy	4,800
Legal, professional and bank charges	61,361
Donations	12,524
Depreciation	37,784
<b>TOTAL EXPENDITURE</b>	<b>1,524,536</b>

At the beginning of the year as at 1st April 2011 we had:	752,211
We received in the year ended 31st March 2012:	1,550,271
We have spent in the year ended 31st March 2012:	1,524,536
This leaves us with funds carried forward of	<b>777,946</b>

# What we are worth

As at 31st March 2012

At the end of our financial year we had:-

	£
Technical and furniture equipment and fixed asset Investment worth	9,446
Garden buildings and equipment worth	34,230
Motor vehicle worth	10,950
Money in the bank and in cash	720,782
We were owed money worth	58,881

**Total** **834,289**

But we have to take off money that we owed which was 56,343

**So the total value of our charity at 31 March 2012 was** **777,946**

This is split up as follows:

Restricted	47,948
Unrestricted	410,347
Designated	319,651

These accounts are a summary of financial information for the year ending 31st March 2012. The trustees ensure that adequate accounting records are kept and that full disclosure is provided to auditors.

The full accounts, annual report and auditor's report may be obtained by contacting Ideal For All. The annual report and accounts, which were approved on 7th August 2012 have been filed with the Charity Commission and Companies House.

**David Leigh**  
Treasurer

# Ideal for All Trustees

2011 - 2012



Anthony Ashfield



Anthony Averis



Evrol Brown



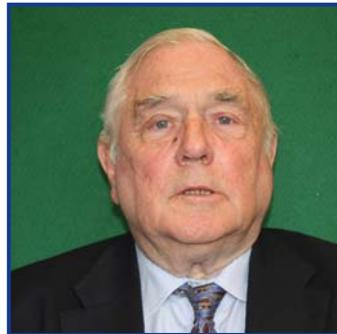
Carol Goff



John Goff



Dodi Horrex



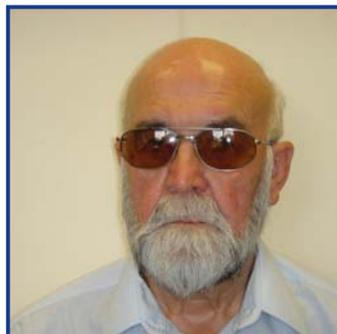
David Leigh



Dorothy Nemedi



Nyekha Palmer



Dr. Roy Short



Helen Stephens



Sanjiv Verma



Doreen Veale

**Company Secretary -**  
**Executive Director -**

**Registered office:**  
100 Oldbury Road  
Smethwick  
West Midlands  
B66 1JE

Mr J P W Fallows  
Mr M N Arif

**Auditors:**  
Bloomer Heaven Ltd  
33 Lionel Street  
Birmingham  
B3 1AB

Company registered number: 03196518 Charity registered number: 1070112

## IDEAL FOR ALL

Address: 100 Oldbury Road, Smethwick,  
West Midlands, B66 1JE

Phone: 0121 558 5555

Fax: 0121 565 7973

Email: [info@idealforall.co.uk](mailto:info@idealforall.co.uk)

Website: [www.idealforall.co.uk](http://www.idealforall.co.uk)

If you require this report in an alternative format, please let us know

